



**Press Release**

**15 September 2005**

**Godfrey Hirst Australia Pty Ltd - National Greenhouse Challenge Winner  
"Outstanding Achievement in Greenhouse Gas Abatement"**

Godfrey Hirst Australia Pty Ltd. has been honoured with the Medium Business Award for "Outstanding Achievement in Greenhouse Gas Abatement" at the Greenhouse Challenge Plus Awards held at Parliament House in Canberra on 14 September.

The awards recognise outstanding achievement by business and government departments and agencies across Australia that have implemented innovative processes, systems or procedures to help reduce greenhouse gases or to offset emissions that their organisation produces.

Godfrey Hirst Group Operations Manager, Mr Tim Maishman said "Godfrey Hirst has made significant investment and effort to improve its environmental performance, involving all of its personnel and operations. Improvements to carpet dyeing efficiency have increased productivity, reduced water consumption and increased the efficiency of energy per metre of carpet produced."

"Waste from the Geelong plant has also been significantly reduced, while recycling initiatives in removing wool from waste streams have reduced greenhouse emissions by 60%."

"Godfrey Hirst uses a computerised monitoring and control system within the manufacturing process. This enables management to accurately assess production efficiencies by continually identifying consumption and environmental performance," he said.

The 2005 awards were judged by a three-member panel consisting of representatives from the Department of the Environmental and Heritage (Australian Greenhouse Office), the Department of Industry, Tourism and Resources and the Australian Industry Greenhouse Network (AIGN).

Other finalists in the category for Medium Business included Tooheys Pty Limited; GlaxoSmithKline Australia, Boronia; Armstrong World Industries; Aurora Energy and Australian Vinyls Corporation Limited.

There are over 800 companies throughout Australia who participate in the Greenhouse Challenge, with only the top organisation from each of the 5 categories receiving an award.

Mr Maishman stated that, "Godfrey Hirst remains committed to reducing greenhouse gas emissions and will continue to seek and invest in opportunities for further reductions in the future."