

MELBOURNE CONVENTION AND EXHIBITION CENTRE

MELBOURNE

“Coiled on the banks of the Yarra River, a major new public work in the heart of Melbourne makes for a subtly considered intervention in the city’s urban fabric, despite its powerful proportions”

Adam Haddow, Architectural Review Australia, Issue 109 – April/May 2009

The Melbourne Convention & Exhibition Centre (MCEC), which opened its doors in 2009, is owned by the Victorian Government and managed by the Melbourne Convention and Exhibition Trust (MCET). The Plenary Group were the successful bidder and delivered this landmark economic asset in conjunction with joint venture architects, Woods Bagot and NH Architecture, and builders Brookfield Multiplex.

MCEC was the first convention centre in Australia to be awarded a 6 Star Green Star design rating for its environmental and design initiatives.

With a host of awards the venue was further recognised in 2010 by winning the National Award for Public Architecture at the 2010 Australian Institute of Architects’ National Architecture Awards. Outdoing hundreds of submissions from around the country, MCEC was awarded ‘Best Institutional Design’ in Australia for intelligent planning, innovative products, environmentally responsive solutions and state-of-the-art technology in a space that is visionary and progressive.

Godfrey Hirst *Commercial* are proud to be associated with such an iconic Melbourne project. The intricate bespoke carpet design mirrors shadowed stencils on walls and ceilings. The use of strong geometric design is emulated in the floor as a focal point in the walkways.



Project: Melbourne Exhibition and Convention Centre
Developer: Plenary Group
Builder: Brookfield Multiplex
Architect: Woods Bagot and NH Architecture
Carpet: Godfrey Hirst Custom Design Print



Bespoke carpet designs reflect the bold and vibrant use of graphical triangles and stencil patterns on walls and ceilings